

IDENTIFICATION OF ECOPERIA PARTNER “ERASMUS + EVS”

PARTNER DATES	
PIC number:	948775528
Promoter's legal name (national language)	ASOCIACIÓN ECOPERIA
National ID number	2012-ES-154
Accreditation Type	COORDINATING, SENDING AND HOSTING ORGANIZATION
Department, if applicable	CASTILLA Y LEÓN (SPAIN)
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Country	SPAIN
Region	CASTILLA Y LEON
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Legal representative and contact person	
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## PROFILE OF THE PROMOTER

Status	<input checked="" type="checkbox"/> Private (PR) <input type="checkbox"/> Public (PB)
Type	<input checked="" type="checkbox"/> Non profit/non governmental organización
Activity level	<input checked="" type="checkbox"/> National (N)

### Briefly the partner organization Asociación Ecoperia

Ecoperia is a non-profit organization which develops different projects based on the rural development, environment and new social networks, which can be sustainable and have a positive impact on employment creation. We want to pass on the idea of an alternative social and economic development paradigm where equality of opportunity, global justice and the commitment with the logical limits of nature are the pillars of this model.

We develop different activities within different sectors such as organic agriculture, fair trade and natural resources management (biomass). These will be integrated in the setting-up of an enterprise which will facilitate vocational integration and reintegration into the labor market for population groups in social exclusion situations. That is, social groups such as reformatory station interns, drug dependent persons, immigrants and people under poverty threshold. Our activities are bound to the following goals as described below.

- To foster a social-committed undertaking and spirit by carrying out awareness campaigns and driving initiatives that provide solutions to current problems.
- Labor market insertion strategies. That is to create jobs for those who have been left out by social exclusion through our projects.
- Knowledge sharing. Workshops, courses and seminars are developed in order to spread our way of working and mindset all over those who are interested in our projects.
- To foster the production and consumption of ecological and organic products through our campaigns linked to our projects.
- To encourage responsible consumption and solid environmental respect values. Blogging of our partners and collaborators will help to do so.
- To drive international cooperation actions which generate development opportunities for higher disadvantaged regions and promote a fair global justice.
- To impel the active and young population to take part of this action plans and to extend a wider vision on solidarity and tolerance.

### What are the activities and experience of the organization in the areas relevant for this application?

Ecoperia is formed with six active members, and a team of own technical work for each project, this group setting up as a multidisciplinary team with training and experience from business administration, education, social work, communication, engineering and sociology, all of them linked to work with youth and non-formal education. As organization they have 3 years background as promoter and partner in coordination and management of European young voluntary actions (hosting, sending and coordinating) and background in development of several youth national initiatives.

**What are the skills and expertise of key staff/person involved in this application?**

Within our working group focus in this evs partner include the participation of organization manager, with over 6 years of experience around the youth volunteer projects , other member with 3 years of experience dedicated to administering and managing this type of activity, and a social educator specializing in non-formal education. As well it is supported by a technical team shared with other projects for the dissemination and exploitation of results around the project.

**What can your organization offer to the visibility of this project as well as to the dissemination and exploitation of the results?**

It will announce the objectives, purposes and results achieved during the project, through:

1. Promotion from [www.ecoperia.org](http://www.ecoperia.org), with complete program information, photos and video tutorials to be showing the evolution of the project.
2. Social marketing, distribution consisting of information about the project through , from the most popular social networking sites , facebook and tweeter where Ecoperia has a presence.
3. Development of online marketing platform and inclusive forum, where will include a section to the consumer with information about what is and what are the advantages of volunteer service, european values, non formal education good practises and other information of interest.
4. On the other hand, will be made events to promote EVS information in Erasmus + frame, developed in Leon, to inform young people with interest into this action, and we ´ll show the example of this EVS partner.

**Other community funding**

Programme or initiative	Identification/contract number	Contracting promoter	Title of the project
EUROPEAN VOLUNTER SERVICE (EVS)	DE-21-349-2013-R3	LEISA gGmbH	JA:HR FUER EUROPA
EUROPEAN VOLUNTER SERVICE (EVS)	ES-21-227-2013-R3	ECOPERIA	ESCUELA CAPACITACIÓN AGROECOLÓGICA "ECA"
EUROPEAN VOLUNTER SERVICE (EVS)	FI-21-60-2013-R2	KEURUU ECOVILLAGE	VOLUNTEER PROJECT IN KEURUU ECOVILLAGE
EUROPEAN VOLUNTER SERVICE (EVS)	ES-21-4-2013-R1	ECOPERIA	EMPRENDIENDO SOSTENIBILIDAD
YOUNG INICIATIVE	ES-12-E89-2013-R1	ECOPERIA	AULA VERDE
YOUNG INICIATIVE	ES-12-E153-2012-R2	ECOPERIA	CONECTA VERDE
YOUNG INICIATIVE	ES-12-E9-2012-R1	ECOPERIA	SEMILLA VERDE